



EVIDENCE BASED INVESTING

## LODEWIJK "LOUIS" LAMAISON VAN DEN BERG Founding Partner and Private Client Adviser



LODEWIJK "LOUIS"  
LAMAISON VAN DEN BERG

Partner

T +852 3468 8880

M +852 9188 2291

lodewijk@capital-company.com

THE CAPITAL COMPANY  
HONG KONG LIMITED

is authorized and regulated by the Securities and Futures Commission for RA4 and RA9 CE. No. BIH055 & Adviser BDY294

Utilizing "Evidence Based Investing" as our core investment methodology we seek investment returns in lockstep with clients' portfolio mandates while mitigating fee, cash and tax drag. Managing money is a science, not an art.

www.capital-company.com

 lodewijk-lamaison

 thecapitalcompany

OFFICE Lucky Building, 23<sup>rd</sup> Floor  
39 Wellington Street, Central  
Hong Kong

MAKE AN APPOINTMENT  
TO SEE LOUIS

Louis is a private banking and asset management professional with more than 16 years of experience serving customers in Hong Kong. He is one of the four founding partners of The Capital Company Hong Kong Limited, an independent Asset Management firm created in January 2017. Louis is a Director and Responsible Officer for SFC License type 4 and 9 activities.

Louis is also a founding partner of the Association of Independent Asset Managers in Hong Kong and he has had various roles within the Dutch Chamber of Commerce in Hong Kong over the last 15 years. He is currently still an advisor to the board.

Louis is holding a Masters Degree from the Erasmus University in Rotterdam, The Netherlands and a Bachelor in Business Administration from InterCollege in The Hague, The Netherlands.

After a long career in the banking industry Louis felt the need to become an independent advisor in 2014 and teamed up with his business partner Harmen Overdijk to start their own Independent Asset Management venture. This ultimately resulted in a successful merger with the other two partners Jessica and Todd and The Capital Company was created in January 2017.

Before that Louis has held a number of high profile roles within the financial industry:

- Senior Vice President and Managing Director at EFG Bank Hong Kong from October 2008 until August 2014. At EFG Louis and Harmen built up a team and client base where their main focus was to setup a discretionary accounts platform within EFG Bank where most of their clients invested through discretionary mandates.
- Vice President and Executive Director at MeesPierson Private Bank Hong Kong from February 2001 until August 2008 (from 2004 under the name Fortis Bank Hong Kong). His main responsibilities were managing client relationships based in Asia and Europe, for both advisory clients and clients invested in discretionary managed accounts.

Louis is a permanent resident of Hong Kong and is married with 3 kids. He enjoys sports, traveling, movies and music.

The Capital Company's investment philosophy is based on Evidence Based Investing. A disciplined approach that gains its insights about the markets and returns from academic research, structures portfolios along the dimensions of expected returns and adds value by integrating research, portfolio structure, and implementation. This investment approach makes extensive use of low cost passive investment instruments.

The financial planning process starts with a complimentary initial meeting we call the *Discovery Session*. Here we discuss your needs, goals and financial circumstances to determine how we may assist and how we charge. We are a fee for service firm and explain all our fees in advance. Ask for a copy of **The Capital Company Creed** explaining our fee offering and client experience.

